
Detailed Curriculum Vitae

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1. Educational Background

Oct 2008 – Feb 2012

Doctor of Philosophy (Ph.D.) Economics (Information Systems)

University of Amsterdam Business School, Department of Information Management

Dissertation Title: "Generative Collectives" (defended February 24, 2012)

Dissertation Committee: Drs. Michel Avital (advisor), Rik Maes (co-advisor), Dov Te'eni, Richard Boland, Charles Steinfield, Han van Dissel, and Ard Huizing

- **First Runner-Up ACM SIGMIS and AIS Best Doctoral Dissertation Award 2012**
- **Winner OCIS Gerardine DeSanctis Award, Academy of Management 2013**
- **First Runner-Up William H. Newman Award, Academy of Management 2013**

2008

Master of Philosophy (MPhil) / Master of Science (M.Sc.) in Social Research

Summa Cum Laude

Two-Year Master | VU University of Amsterdam, Faculty of Social Sciences

Major: Organization Sciences—Networking and Organizational Renewal

2007

International Summer University Program

Summa Cum Laude

Copenhagen Business School

Major: Management of Knowledge Processes in Networks

2006

Bachelor of Science (B.Sc.) Culture, Organization & Management

Summa Cum Laude

VU University of Amsterdam, Faculty of Social Sciences

Major: Organizational Transformation, Cultural Change, and Information Technology

2. University Appointments

Aug 2012- Present

Tenure-Track Assistant Professor

Department of Media and Information (formerly: Telecommunication, Information Studies, and Media) Michigan State University

Aug 2014- Present

Visiting Assistant Professor

Department of Information Systems, IESEG School of Management (Lille/Paris, France)

Sept 2011- July 2012

Visiting Assistant Professor

*Department of Telecommunication, Information Studies, and Media
Michigan State University*

Oct 2008 – 2012

Lecturer

University of Amsterdam Business School

2007

Research Assistant

VU University of Amsterdam

Field: Social Network Analysis and Social Capital

3. Research Interests

The overarching theme underlying the majority of my research projects is the use of Information Systems (IS) and in particular (enterprise) social media — for evoking and enhancing two sets of outcomes, namely *collaborative generativity* (the ability to originate, produce or procreate; thereby closely related to the domain of creativity and innovation) and *boundary-spanning* (associated with the domain of knowledge management). Beyond theory building and offering managerial guidelines, my research is driven by a desire to generate implications for system design aimed at evoking and enhancing the aforementioned outcomes.

Current Research Project 1: A longitudinal, multi-level, and mixed-method empirical analysis of the effects of enterprise social media (ESM) on the boundary-spanning activities of collaborative groups and consequent group performance and project success. **NSF IIS (CHS) Program:** \$437,939 (Co-PI: Charles Steinfield, Michigan State University).

Current Research Project 2: The evolution of generative collaborations in the context of boundary permeability enabled by ESM and predictive modeling of team innovativeness (Collaborator: Ann Macjhrzak, University of Southern California).

Current Research Project 3: The statistical and multi-level modeling of participation behaviors in Enterprise Online Communities as an outcome of individual-level behavioral usage data and group-level structural and privacy characteristics. (Collaborators: Gerald C. Kane and Burcu Bulgurcu, Boston College)

4. Peer- Reviewed Journal Articles

10. **Van Osch, W.** and Steinfield, C.W. (in print). Intra-Organizational Boundary-Spanning: Strategic Implications for the Implementation and Use of Enterprise Social Media. *Journal of Information Technology*. **ISI Impact factor = 4.525**
9. Coursaris, C.K. and **Van Osch, W.** (in print). A Cognitive-Affective Model of Perceived User Satisfaction (CAMPUS): The Complementary Effects and Interdependence of Utility and Hedonics in IS Design. *Information & Management*. **ISI Impact factor = 1.865.**
8. Coursaris, C.K., **Van Osch, W.**, and Balogh, B.A. (2015). "Informing Brand Messaging Strategies via Social Media Analytics," *Online Information Review*, *forthcoming*. **ISI impact factor = .918**
7. Song, Y. and **Van Osch, W.** (2015). "From Networks and Communities to Action Nets: Understanding Internet-Induced Acts of Organizing and Connecting," *International Journal of Humanities and Management Sciences*, *forthcoming*.
6. Coursaris, C.K., and **Van Osch, W.** (2015) "Lifestyle-Technology Fit: Theorizing the Role of Self-Identity in IS Research," *Computers in Human Behavior*, *forthcoming*. **ISI impact factor = 2.273**
5. **Van Osch, W.**, and Coursaris, C.K. (2014) "Productivity and Intellectual Evolution in Social Media Research," *Communications Monographs*, 81(3). **ISI impact factor = 2.540.**
4. Coursaris, C.K. and **Van Osch, W.** (2014) "A Scientometric Analysis of Social Media: Quantifying the Domain," *Scientometrics*, 100(2). **ISI impact factor = 2.274**
3. Coursaris, C.K., **Van Osch, W.**, Sung, J., and Yun, Y. 2013 "Disentangling Twitter's Adoption and Use (Dis)Continuance: A Theoretical and Empirical Amalgamation of Uses and Gratifications and Diffusion of Innovations," ***AIS Transactions on HCI***, 5(1), pp. 57-83. Available at: <http://aisel.aisnet.org/thci/vol5/iss1/5>
2. Pocatilu, P., Visoiu, A., Doinea, M., **Van Osch, W.** 2012. Mobile Learning and Mobile Technologies in Academia: A Case Study, ***Economic Computation and Economic Cybernetics Studies and Research***, 46(3), pp. 79-98.
1. Doinea, M. and **Van Osch, W.** 2010. "Collaborative Systems: Defining and Measuring Quality Characteristics", ***Journal of Applied Collaborative Systems***, 2(1), pp. 50-61.

5. Peer-Reviewed Conference Proceedings

36. Coursaris, C. K., **Van Osch, W.**, and Balogh, B. (2015). Informing the Successful Adoption of Social for Healthcare Human Resources: A Delphi Study. *Proceedings of the Fourteenth Annual Pre-International Conference on Information Systems HCI Workshop in MIS Research (pre-ICIS)*, Ft. Worth, Texas, USA, December 13-16, 2015.
35. **Van Osch, W.**, Steinfield, C.W., and Zhao, Y. (2015), Team Boundary Spanning through Enterprise Social Media: Exploring the Effects of Group-Level Diversity Using a Data Science Approach, *Proceedings of the 49th Hawaii International Conference on System Sciences (HICSS)*, Kauai, Hawaii, USA, January 4-7, 2016.
34. Coursaris, C.K., **Van Osch, W.** and Balogh, B. (2016). Do Facebook Likes Lead to Shares or Sales? Exploring the Empirical Links between Social Media Content, Brand Equity, Purchase Intention, and Engagement Intention. *Proceedings of the 49th Hawaiian International Conference on System Sciences (HICSS)*, Kauai, Hawaii, USA, January 4-7, 2016.
33. Coursaris, C.K., **Van Osch, W.**, and Balogh B.A. (2015). Informing the Successful Adoption of Social Media for Healthcare Human Resources: A Delphi Study. Fourteenth Pre-ICIS SIG-HCI Workshop 2015 , (**SIGHCI**), Fort Worth, TX, December 13, 2015.
32. **Van Osch, W.**, Steinfield, C.W., and Zhao, Y. (2015), Intra-Organizational Boundary Spanning: A Machine Learning Approach, *21st Americas Conference on Information Systems*, San Juan, Puerto Rico, August 13-15, 2015.
31. **Van Osch, W.**, Steinfield, C.W., and Zhao, Y. (2015), Team Boundary Spanning: A Data Science Approach, *6th International Conference on Science, Technology and Management (ICSTM)*, Barcelona, Spain, August 1-2, 2015.
30. **Van Osch, W.** and Coursaris, C.K. (2015). Tracing the Evolution of Social Media Research: Topics and Theories. *4th International Conference on Economics, Business, and Management*, Bali, Indonesia, May 6-9, 2015. **Best Paper Award.**
29. Coursaris, C.K., and **Van Osch, W.** (2015). Social Media Marketing: Strategy, Content, and Message Richness. *4th International Conference on Economics, Business, and Management*, Bali, Indonesia, May 6-9, 2015.
28. **Van Osch, W.**, Steinfield, C.W., and Balogh, B.A. (2015). Enterprise Social Media: Challenges and Opportunities for Organizational Communication and Collaboration. *Proceedings of the 48th Hawaii International Conference on System Sciences (HICSS)*, Kauai, Hawaii, USA, January 5-8, 2015.

27. **Van Osch, W.**, and Coursaris, C.K. (2015). A Meta-Analysis of Theories and Topics in Social Media Research. *Proceedings of the 48th Hawaii International Conference on System Sciences (HICSS)*, Kauai, Hawaii, USA, January 5-8, 2015.
26. Coursaris, C.K., **Van Osch, W.**, and Brooks, B. (2014). Social Media Marketing on Twitter: An Investigation of the Involvement-Messaging-Engagement Link. *Proceedings of the 16th International Conference on Human-Computer Interaction (HCI)*, June 22-28, Crete, Greece.
25. Mitchell, J., **Van Osch, W.**, and Rose, J. (2014). The QMRA Wiki: A Social Media Tool for Interdisciplinary and Interagency Collaboration for Quantitative Microbial Risk Assessment. *2014 iEMs International Congress on Environmental Modelling and Software*, June, 15-19, San Diego, CA.
24. Coursaris, C.K., **Van Osch, W.**, and Balogh, B. (2014). Social Media Marketing: Investigating Empirical Links Between Purchase Involvement, Strategy, Content, and Media Type. *Proceedings of the 2014 American Academy of Advertising (AAA)*, March 26-29, Atlanta, GA.
23. **Van Osch, W.**, and Steinfield, C.W. (2013). "Boundary Spanning through Enterprise Social Software: An External Stakeholder Perspective". *Proceedings of the International Conference on Information Systems 2013 (ICIS)*, Milan, Italy.
22. Coursaris, C.K., and **Van Osch, W.** (2013). "A Contextual Messaging Framework: Informing the Design of Effective Social Media Marketing Messages". *Proceedings of the Twelfth Pre-ICIS Workshop on HCI Research in MIS (SIGHCI)*, Milan, Italy.
21. Coursaris, C.K., **Van Osch, W.**, Lopez-Nicolas, C., Molina-Castillo, F-J., and Rapp, N. (2013). "Driving Website Performance using Web Analytics: A Case Study. *Proceedings of the Americas Conference on Information Systems 2013 (AMCIS)*, Chicago, USA.
20. **Van Osch, W.** (2013). "Organizing for High Generativity: Unraveling the Nature of Internet-Based Generative Collectives," 2013 Annual Meeting of the Academy of Management, Lake Buena Vista Orlando, FL, USA, August 11-14, 2013. **Winner of the Gerardine DeSanctis Award and First Runner-Up for the Newman Award.**
19. Coursaris, C.K., **Van Osch, W.**, and Balogh, B.A. (2013). "A social media marketing typology: classifying brand Facebook page messages for strategic consumer engagement," *European Conference on Information Systems (ECIS)*, Utrecht, Netherlands, June 6-8, 2013.
18. **Van Osch, W.** and Coursaris, C.K. (2013). Organizational Social Media: A Comprehensive Framework and Research Agenda. *Proceedings of the 46th Hawaiian International Conference on System Sciences (HICSS)*, Maui, Hawaii, USA, January 4-7, 2013.

17. Coursaris, C.K. and **Van Osch, W.** (2013). A "Cloud Lifestyle": The Diffusion of Cloud Computing Applications and the Effect of Demographic and Lifestyle Clusters. *Proceedings of the 46th Hawaiian International Conference on System Sciences (HICSS)*, Maui, Hawaii, USA, January 4-7, 2013.
16. Mitchell, J. Gunawardena, S., Enger, K. Wendt, C., **Van Osch, W.**, and Rose, J. Interdisciplinary Learning Using the Quantitative Microbial Risk Assessment Wiki. *Association of Environmental Engineering and Science Professors, 2013 50th Anniversary Conference* (July 14-16, 2013) Golden, CO
15. **Van Osch, W.** and Coursaris, C.K. (2012). The Duality of Social Media: Structuration and Socialization through Organizational Communication. *The Eleventh Annual Pre-ICIS Workshop on HCI Research in MIS (SIGHCI)*, **Best Paper Award**.
14. **Van Osch, W.** and Stellink, H. (2012). "Distributed Cognition in Online Generative Collectives: Enabling Collective Generative Capacity through Reflections, Interactions and Representations," *Proceedings of the 18th Americas Conference on Information Systems (AMCIS)*, Seattle, Washington.
13. **Van Osch, W.** and Coursaris, C.K. (2012). Self, Network, or Society: Exploring Their Relative Effects on Entrepreneurial Self-Efficacy, Attitude, and Intentions. First Pre-European conference for Information Systems (**ECIS**) *Workshop of the Association for Information Systems Special Interest Group for ICT in Global Development (SIG GlobDev)*, Barcelona, Spain, June 10.
12. **Van Osch, W.**, Avital, M., Mendelson, O and Te'eni, D. (2011). "A Typology of Affordances: Untangling Sociomaterial Interactions through Video Analysis," *Proceedings of the International Conference on Information Systems (ICIS)*, Shanghai.
11. **Van Osch, W.**, Avital, M., Mendelson, O and Te'eni, D. (2011). "Biases in Usefulness Assessment: The Realized Value of Generative Support Systems". *Proceedings of the European Conference on Information Systems (ECIS) 2011*, Helsinki, Finland.
10. **Van Osch, W.**, Adelaar, T., and Pitt, M. (2011), "So Many Developers, So Many Projects: Toward a Motivation-Based Theory of Project Selection" *Proceedings of the 17th Americas Conference on Information Systems (AMCIS)*, Detroit, MI.
9. **Van Osch, W.** and Avital, M. (2011), "The Green Vistas of IT", in: *Governance and Sustainability in Information Systems: Managing the Transfer and Diffusion of IT: IFIP WG 8.6 international working conference*, Hamburg, Germany, 2011, proceedings, vol. 366, p. 300-305.
8. **Van Osch, W.** and Avital, M., (2010), "Generative Collectives," *Proceedings of the International Conference on Information Systems (ICIS)*, Saint Louis, Missouri.
7. **Van Osch, W.**, Bohnsack, R. and Avital, M., (2010), "From Green IT to Sustainable Value: The Path-Dependent Construction of Sustainable Innovation," **Best Paper**

- Proceedings of the Annual Meeting of the Academy of Management (AOM)*, Montréal, Canada.
6. **Van Osch, W.** (2010). Generativity and Collectivity: Unraveling Internet-Based Activities for Innovation and Collective Action. *Proceedings of the Fifth Mediterranean Conference on Information Systems: Professional Development Consortium, Sprouts Working Papers on Information Systems*, 10(35), pp. 81-88. <http://sprouts.aisnet.org/10-35>
 5. **Van Osch, W.** and Avital, M., (2010), "Data Matters: An Analysis of Data Practices in the IS Discipline," *Proceedings of SIGPrag 2010 Workshop at the International Conference on Information Systems (ICIS), (SIGPrag)*, Saint Louis, Missouri. *Sprouts: Working Papers on Information Systems*, 10(119). <http://sprouts.aisnet.org/10-119>
 4. **Van Osch, W.** and Avital, M. (2010) "From Green IT to Sustainable Innovation" *Proceedings of the 16th Americas Conference on Information Systems (AMCIS)*, Lima, Peru.
 3. **Van Osch, W.** and Avital, M. (2009), "Collective Generative Capacity: The Seed of IT-Induced Collective Action and Mass Innovation," *Proceedings of the 8th Journal of Association for Information Systems sponsored Theory Development Workshop (JAIS Workshop)*, Phoenix, Arizona.
 2. **Van Osch, W.**, Avital, M. (2009). "Idea Work: A Pragmatic Perspective on Action-Based Creativity and Innovation in Everyday Work," *Proceedings > Proceedings of SIGPrag Workshop (SIGPrag)*, *Sprouts: Working Papers on Information Systems*, 9(69). <http://sprouts.aisnet.org/9-69>.
 1. Avital, M. & **Van Osch, W.** (2009). "The Generative Archetypes of Idea Work". *Proceedings of the 25th EGOS Colloquium (EGOS)*, Barcelona, Spain.

6. Peer-Reviewed Books

1. **Van Osch, W.** (2012) *Generative Collectives*. Ipskamp Drukkers, B.V. Enschede, The Netherlands. ISBN 978-94-90791-09-4.

7. Peer-Reviewed Book Chapters

3. **Van Osch, W.** (2014) "Online Business Collaboration" in the International Encyclopedia of Digital Communication & Society, Wiley-Blackwell (forthcoming).
2. Avital, M., and **Van Osch, W.** (2013) "Idea Work". in T. Thatchenkery, D. Cooperider, and M. Avital (Eds), *Positive Design and Appreciative Construction*, Volume 5, Emerald, Bingley, UK.
1. **Van Osch, W.**, and Avital, M. (2010) "The Road to Sustainable Value: The Path-Dependent Construction of Sustainable Innovation as Sociomaterial Practices in the Car Industry," in T. Thatchenkery, D. Cooperider, and M. Avital (Eds), *Positive Design and Appreciative Construction: From Sustainable Development to Sustainable Value, Advances in Appreciative Inquiry*, Volume 4, Emerald, Bingley, UK.

8. Industry Articles

1. **Van Osch, W.**, and Stellink, H. (2012) *Designing smarter online communities to create innovation and support change*. <http://www.paconsulting.com/our-thinking/designing-smarter-online-communities-to-create-innovation-and-support-change/>

9. Manuscripts in Preparation & under Review

8. Bulgurcu, B., **Van Osch, W.**, and Kane, G.C. "Online Enterprise Communities: Understanding Individual and Group Level Determinants of Privacy Behaviors in Enterprise Social Software Use" **(in preparation for MIS Quarterly)**
7. **Van Osch, W.**, Bulgurcu, B., and Majchrzak, A. "Effects of Visibility on Online Group Generative Behavior: Results of a Naturally Occurring Quasi-experiment" **(in preparation for Organization Science)**
6. **Van Osch, W.**, Yu, Y., and Zhao, Y. "Measuring Boundary-Spanning Success: A Data Science Approach" **(in preparation for Journal of Management)**
5. **Van Osch, W.**, and Avital, M. "Generative Collectives". **(in preparation for Organization Science)**
4. **Van Osch, W.**, and Coursaris, C.K. "A Strategic Social Action Framework for Social Media" (under review at **Journal of Organizational Computing and Electronic Commerce**)
3. **Van Osch, W.**, Avital, M., Mendelson, O and Te'eni, D. "Biases in Usefulness Assessment" **(in preparation for Journal of Management Information Systems (JMIS))**
2. **Van Osch, W.**, Avital, M., Mendelson, O and Te'eni, D. "A Typology of Affordances: Analyzing and Assessing Sociomaterial Use Patterns" **(in preparation for Information & Organization (I&O))**
1. Avital, M., and **Van Osch, W.** "The Generative Archetypes of Idea Work" **(in preparation for Administrative Science Quarterly (ASQ))**

10. Awards & Honors

7. **Van Osch, W.** and Coursaris, C.K. (2015). Tracing the Evolution of Social Media Research: Topics and Theories. 4th International Conference on Economics, Business, and Management, Bali, Indonesia, May 6-9, 2015. **Best Paper Award.**
6. **Winner of the TIM Award for Best Review.** At the 2014 Academy of Management Annual Meeting, Philadelphia, Pennsylvania.
5. **Winner of the OCIS Gerardine DeSanctis Award for Best Sole-Authored Paper based on a Dissertation.** At the 2013 Academy of Management Annual Meeting, Orlando, Florida.
4. **First Runner Up for the Academy-Wide William H. Newman Award for Best Sole-Authored Paper based on a Dissertation.** At the 2013 Academy of Management Annual Meeting, Orlando, Florida.
3. **First Runner Up ACM SIGMIS / AIS Best Doctoral Dissertation Award.** At the *International Conference on Information Systems*, December 17, 2012, Orlando, Florida
2. **Best Paper Award. Van Osch, W.** and Coursaris, C.K. (2012). The Duality of Social Media: Structuration and Socialization through Organizational Communication. *The Eleventh Annual Workshop on HCI Research in MIS (SIGHCI)*. At the *International Conference on Information Systems*, December 17, 2012, Orlando, Florida
1. **Van Osch, W.,** Bohnsack, R. and Avital, M., (2010), "From Green IT to Sustainable Value: The Path-Dependent Construction of Sustainable Innovation," **Best Paper Proceedings of the Annual Meeting of the Academy of Management (AOM)**, Montréal, Canada.

11. Externally Funded Projects

4. **NSF REU Supplement** “Intra-Organizational Boundary Spanning: Strategic Implications for the Design, Implementation, and Use of Enterprise Social Media” (**PI**; with Dr. Charles Steinfield (co-PI)). Requested amount: \$16,000 (Full Amount Funded, August, 2015)
3. **NSF IIS (CHS) Program** “Intra-Organizational Boundary Spanning: Strategic Implications for the Design, Implementation, and Use of Enterprise Social Media” (**PI**; with Dr. Charles Steinfield (co-PI)). Requested amount: \$437,939 (Full Amount Funded, August, 2014). See project website: <http://esm.mi.msu.edu>
2. **The Midland Research Institute for Value Chain Creation (MRIVCC)** “Building a Knowledge Value Chain to Support Global Water Safety”. Funded on May 9, 2014 (Amount funded: \$325,000). (Three co-PIs; with Dr. Joan Rose, Dr. Jade Mitchell)
1. **Leo Burnett Detroit** “Deconstructing Strategic Marketing Communications on Social Media: Enabling Structuration, Socialization, and Crisis Management” (**Co-PI**; with Dr. Constantinos Coursaris (PI)). Amount: \$65,000. Funded

12. Teaching & Supervision Experience

2012-current

MA Thesis and Doctoral Dissertation Supervision

Michigan State University

Supervision of MA theses and doctoral dissertations (chair, co-chair, and committee member of various Ph.D. committees).

Fall 2015/Spring 2016

Enterprise Social Media: Big Data and Network Analysis

Honors Research Seminar – Michigan State University

Fall 2014/15

Structural Equation Modelling

Ph.D. Seminar Michigan State University

Fall 2013/14, Spring 2014

Digital Media

PR Professionals at Saudi Aramco – Online Training Module Michigan State University

Spring 2014/15/16

IT Project Management

IT Management Program – Michigan State University

August 2012/13/14

Digital Media Marketing

E-biz Summer School – University of the Aegean (Greece)

June 2012/13/14

New Media for Digital Business

American Semester Program – Michigan State University

June 2013/14

Big Data & Social Network Analysis

American Semester Program – Michigan State University

May 2012/13/14

Study Abroad Program to Japan and Korea on “Technology and Culture”

Fall 2011/12/13/14/15

Social Computing

Undergraduate Course - Michigan State University

Fall/Spring 2011, Fall 2012/13

Introduction to Information Technology and Media

Michigan State University

2010

Information & Innovation (also Information, Design & Innovation)

University of Amsterdam Business School / Computer Science Department

2008 – 2010

Organization & Management

University of Amsterdam Business School

2010

Qualitative Data Analysis (with NVivo)

University of Amsterdam Business School

2008 – Present

M.Sc. and B.Sc. Thesis Supervision

University of Amsterdam Business School

Supervision of M.Sc. and B.Sc. theses on a range of topics, including online communities and innovation, social media, e-business, e-marketing, and mobile education.

13. Doctoral Workshops

Summer 2011

KIN Workshop

VU University Amsterdam

2010 – 2011

BENAIIS Information Management Ph.D. Advanced Research Seminar

University of Amsterdam

2009 – 2010

BENAIIS Information Management Ph.D. Advanced Research Seminar

University of Amsterdam

2008 – 2009

BENAIIS Information Management Ph.D. Theory Foundations Seminar

University of Amsterdam

2008

Advanced Network Analysis

University of Amsterdam

2008

LISREL

University of Amsterdam

2008

Applied Continuous Multivariate Analysis

University of Amsterdam

2008

Center for Work, Technology and Organization (WTO) Colloquium Lectures

Stanford University

14. Keynotes & Invited Talks

7. **Van Osch, W.** (2015). *Fostering Innovation through Social Media: Knowledge Flows, Business Goals, and Measurement Strategies*, 2015 World Usability Day, November 12, 2015.
6. **Van Osch, W.** (2015). *Enterprise Social Media: A Data Science Approach*, Steelcase Inc, October, 2015.
5. **Van Osch, W.** (2015). *Message Construction for Maximal Engagement*. Keynote Speaker, 2015 International Scientific Academy of Engineering and Technology (ISAET), Bali, Indonesia, May 6-9, 2015.
4. **Van Osch, W.** (2015). *Enterprise Social Media: The Strategic Role of Invisibility*. *Invited Speaker*, Ivey School of Business, Western University Ontario, London, Ontario.
3. **Van Osch, W.** (2013). "Social Media for Mitigating Microbial Risks: Water Safety, Airborne Epidemics, and Bioterrorism," Keynote Speaker at the *High Risk Communication: Mass Media and Public Health*, Athens, Greece, October 3.
2. **Van Osch, W.** (2013). "Social Media Marketing," Keynote Speaker at the *First European Summer School on E-Biz*, Lesbos, Greece, August 1
1. **Van Osch, W.** (2013). "Challenges and Opportunities of Transitioning from Ph.D. to Junior Faculty Life". Keynote Speaker at the *Doctoral Consortium of the European Conference on Information Systems (ECIS)*, Utrecht, the Netherlands.

15. Service Activities

2015

Associate Editor Research/Research-in-Progress Papers for European Conference on Information Systems (ECIS)

2013 – Current

VP of Teaching Resources for the AIS Special Interest Group on Human Computer Interaction (SIGHCI)

2013 – Current

Track Chair/Organizer for the Human-Computer Interaction International Conference on Business

2012 – 13

VP of Marketing for the AIS Special Interest Group on Human Computer Interaction (SIGHCI)

2012 – 13

Associate Editor for the International Conference on Information Systems

2012 – 14

Associate Editor for the European Conference on Information Systems

2010 – 2011

Chair UvAPro (Ph.D. Council of the University of Amsterdam)

This included acquiring both internal and external funding for research colloquia, conferences, and other activities (career advice and counselling)

2009 – 2011

Co-organizer of the BENAIS Information Management Ph.D. Seminars and Conferences

This included acquiring both internal and external funding for research colloquia and conferences

2009 – 2010

Secretary UvAPro (Ph.D. Council of the University of Amsterdam)

2010

Coordinator of the Student Committee for the EQUIS Business School accreditation and Author of the EQUIS Student Report

16. Reviewing Activities

13. **Reviewer**, Information Systems Research (**ISR**)
12. **Reviewer**, Communications of the AIS (**CAIS**)
11. **Reviewer**, Organization Science (**OrgSci**)
10. **Reviewer**, Journal of the Association for Information Systems (**JAIS**)
9. **Reviewer**, Information and Management (**I&M**)
8. **Reviewer**, New Media & Society (**NMS**)
7. **Reviewer**, International Conference on Information Systems (**ICIS**)
6. **Reviewer**, Americas Conference on Information Systems (**AMCIS**)
5. **Reviewer**, Hawaii International Conference on System Sciences (**HICSS**)
4. **Reviewer**, European Conference on Information Systems (**ECIS**)
3. **Reviewer**, Academy of Management Annual Meeting (**AOM**)
2. **Reviewer**, Human Computer Interaction International (**HCI**)
1. **Reviewer**, IFIP8.2

17. Professional Associations

2009 – Present

Association for Information Systems (**AIS**)

2009 – Present

Academy of Management (**AOM**) Organization Communication & Information Systems; Technology & Innovation Management

2011 – Present

Special Interest Group – Human-Computer Interaction (**SIGHCI**)

18. Industry Experience

2013

Consultant for Steelcase Inc. (Grand Rapids, MI)

Aim: Researching and Advising on the Potential Innovation Implications of the Implementation of Sociometric Badges

2008

Consultant for Xyratex, San Jose (Silicon Valley, CA)

Aim: Enhancing Knowledge Sharing, Open Innovation and People Management Practices

2008

Technical Writing for Society for Technical Communication Silicon Valley Chapter (STC-SVC)

2006 – 2008

Information Specialist and Statistical Analyst for Historic Center Overijssel (Zwolle, The Netherlands)

19. Additional Skills

Computer Skills

SPSS, LISREL, AMOS (course instructor), SMARTPLS (course instructor), MPlus, R, UCINET, E-NET, GEPHI, Nvivo (course instructor), Atlas.ti

Language Skills

Dutch (native speaker), English (International Baccalaureate—English as native speaker), German (fluent), French (proficient), Greek (working knowledge)

20. List of Referees

Michel Avital

Full Professor

Department of IT Management

Copenhagen Business School
Solbjerg Plads 3
DK-2000 Frederiksberg

Phone: +45 38154437

E-mail: mav.itm@cbs.dk

Dov Te'eni

Full Professor | Past President AIS

Mexico Chair for Information Systems

The Leon Recanati School of Business
Administration

Tel-Aviv University
Phone: (972) 3-6408112

Email: teeni@tau.ac.il

Milena Head

Professor of Information Systems

Wayne C. Fox Chair in Business Innovation

DeGroot School of Business

McMaster University

1280 Main Street

West Hamilton, ON

Phone: 905-525-9140 (x24435)

Email: headm@mcmaster.ca

Geoffrey Booth

Professor of Finance

Frederick S. Addy Distinguished Chair in
Finance

Department of Finance Chairperson

Michigan State University

315 Eppley Center, MI 48824

Phone: (517) 353-1745

Email: boothg@msu.edu

Richard Boland, Jr.

Eliz. M. and Wm. C. Treuhart Professor of
Management

Professor, Design & Innovation

Weatherhead School of Management

Case Western Reserve University

Phone: 216-368-6022

Email: boland@case.edu